



2010
Salsa Challenge
Entry Form

SalsaFest

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Home Phone: _____

Work Phone: _____

Fax #: _____ Email: _____

Circle Division: Amateur Restaurant

\$20 Amateur Entry Fee

\$40 Professional Entry Fee

Make check Payable to: Safford Lions Club

Mail Entry Fee and Form to:

Michelle Wilson

P.O. Box D

Safford, AZ 85548

Entries must be postmarked **AND PAID** by September 15, 2010. No refunds.

For More information;

1-888-837-1841 or www.salsatrail.com , Lion Michelle Wilson, 928-428-1570

GOOD LUCK!!

Salsa Challenge

Divisions & Rules for Entry:

Registration Deadline: September 15, 2010
Event Location: City of Safford Town Square
Saturday, September 25, 2010
Contestant Check-in: 8:00 a.m.
Mandatory Chefs meeting: 8:30 a.m.
Official Tasting by Judges: 11 a.m.
Salsa Tasting by Public: 11a.m.-2 p.m.

Amateur Division—Entry Fee: \$20

This is an amateur division comprised of community members. The entry fee includes an Arizona Salsa Trail Apron.

Amateur Division Prizes:

	Judges' Choice	People's Choice
1st	\$500	\$200
2nd	\$150	\$75
3rd	\$ 75	\$50

Best Presentation; \$100 prize money for best table display and costume.

Professional Division—Entry Fee: \$40

This division is comprised of commercial contestants, restaurants, or companies who sell a salsa product to the public. All participants must have food handling certificates. Entry fee includes a special Salsa Trail Apron. No prize money is awarded in this division; contestants compete for a traveling trophy and bragging rights.

SET-UP: Each entrant will have their own table (tables will be provided by the Festival). At 11 a.m., the Salsa Fest officials will collect each contestant's salsa, then Judges will taste & cast the votes in each division. The public will walk through between 11:00 a.m. – 2:00 p.m. tasting each salsa, then cast a vote for their favorite. Winners will be announced and awards presented on the Main Stage, once the votes are tabulated. The event will provide the tables, chips and sampling cups.



Salsa Challenge (cont'd)

Salsa Preparation and Competition Rules:

All ingredients must be mixed together on site at the event. Canned ingredients are acceptable including tomatoes, tomato sauce, chilies, onions, garlic, salt, lime and various spices. All food supplies must be purchased from an approved source, i.e. grocery store. All contestants must use EuroFresh tomatoes only, which will be provided at chefs meeting. Please bring proof of purchase for all other ingredients. No home grown or prepared. There shall be no eating, drinking or smoking in the food preparation area. Hand washing stations will be on site, accessible and set up for contestants use. There will also be a separate washing station for cooking utensils and equipment. Bare hand contact with ready to eat foods is not permitted. Each contestant must prepare a minimum of 3 gallons of salsa with one pint set aside for judging (a container will be provided). There will be a mandatory chefs meeting at 8:30 a.m., public tasting will begin at 11:00 a.m. Judging will begin at 11:00 a.m., your salsa will be judged based on aroma, consistency, appropriate heat level, color, taste and after-taste. Participants must bring ice chests with ice to keep your salsa refrigerated.

Make sure your salsa is made and stored according to Graham County Health Department standards. For more information contact the Graham County Chamber of Commerce at 1-888-837-1841 or Lion Sheila Wiley-Neff 928-428-1570

Upon acceptance you will be notified by mail of festival information: i.e., judging times, award times, booth placement, check-in and parking arrangements.

Check-in at the salsa tasting venue no later than 8:00 a.m. on Saturday, September 25th, 2010 to get your table space and begin your setup. There will be a mandatory chefs meeting at 8:30 a.m. Salsa Judging will begin at 11:00 a.m.

WHAT THE SALSASFEST WILL PROVIDE:

- Tables
- 2 Chairs
- Tomatoes (provided by EuroFresh)
- Sampling Cups
- Chip Trays
- Unlimited Chips
- Salsa Trail Apron
- FUN!

SALSA MAKER MUST PROVIDE:

- Salsa (prepare approximately 3 gallons of salsa)
- Container to transport salsa
- Bowl and scoop for serving
- Hat, visor or umbrella to shade yourself from th
- Table decorations/themes are optional, but fun! Prize money available for best display and costume
- Must provide own extension cords

